

IMPERIAL TOURS

traveling China...in style

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MARGOT KONG – DIRECTOR OF SALES & MARKETING FOR IMPERIAL TOURS – ‘TRAVELING CHINA...IN STYLE’

SAN FRANCISCO, CA – Margot Kong is the Director of Sales & Marketing for Imperial Tours (www.imperialtours.net), a position she has held since 2002. She is based in the company’s San Francisco office.

A third generation Chinese South African, Margot learned English from the age of five when her family moved from Johannesburg to Irvine, CA. After graduating from Barnard College, Columbia University with degrees in sociology and English Literature, Margot entered the world of Wall Street selling retail financial products for Merrill Lynch and Citicorp and institutional equities for Credit Suisse First Boston. She then went on to manage investor relations projects for international high-tech companies seeking IPOs in the U.S. market.

A world traveler by nature, Margot brings over 10 years of sales, marketing and public relations experience working with blue chip firms to her role at Imperial. Seeking a change from her job in high-tech investor relations, Margot decided to incorporate one of her life passions – travel – into her next career. Through her travel circles, she met Guy Rubin and Nancy Kim, Imperial’s Founders and Managing Partners, and joined the Imperial family.

Whereas in her previous career, she taught Chinese CEOs and senior management teams how to communicate with the U.S. financial industry and investors, she now helps Western travelers understand China’s culture and history by designing spectacular dream vacations.

About Imperial Tours

The leading luxury tour operator based in China, **Imperial Tours** (www.imperialtours.net) offers customized private tours and scheduled escorted group departures that combine local expertise with the high levels of service and quality expected by sophisticated Western travelers. Specializing exclusively in China, Imperial Tours designs in-depth, culturally enriching itineraries that deliver an unequalled set of experiences creating memories that last a lifetime. For the ultimate journey in style, a local guide and a Western China Host (both bilingual) accompany each group and private tour.

A testament to its unrivaled knowledge and experience in planning luxury customized programs to China, Imperial Tours has been awarded the distinction of a ‘top travel specialist’ by *Condé*

Nast Traveler in 2008, 2009 & 2010 and has been named to *Travel + Leisure*'s 'A' List of Super Agents every year between 2002 – 2010.

In addition to top accolades, Imperial has been privileged to bring celebrities and royalty to China including Anthony Edwards, Natalie Portman, Michael Phelps, Sara Lee, Baroness Katherine de Rothschild, Katie Couric and the late Eunice Kennedy Shriver.

For more information, call 888-888-1970 or visit www.imperialtours.net. Become a fan of Imperial Tours on Facebook at <http://tinyurl.com/imperialtours>.

Note to Editors

High-resolution digital images of Imperial Tours/China are available upon request.

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